

Second PLAD Mailing Plan

August 3, 2004

If Medicaid recipient takes three drugs or less...

Mailing:

- Cover Letter from Governor (instructions to get doctor signature and mail return envelope provided)
- MDDC enrollment form
- Personalized drug grid
- Personalized PAP enrollment forms
- One return envelope for MDDC and PAP enrollment forms

Upon Receipt:

- Envelope addressed to AmeriMail Direct offices
- AmeriMail mails MDDC enrollment form to Medicare
- AmeriMail mails separate PAP enrollment forms to specified drug companies' offices
- AmeriMail tracks number of completed mailings

If Medicaid recipient takes four drugs or more...

Mailing:

- Cover Letter from Governor (instructions to get doctor signature and visit regional office for mailing assistance)
- MDDC enrollment form
- Personalized drug grid
- Personalized PAP enrollment forms

Upon RO Visit:

- DOM assists in completion and mailing of MDDC enrollment form
- DOM assists in completion and mailing of PAP enrollment forms

- DOM focuses call program on PLADs taking four or more drugs